



Stewart and Associates, Inc.

Liz Stewart



Creating Solutions. Building Relationships.

Stewart and Associates, Inc.

**300 Hagen Court
Aiken, South Carolina 29803**

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**lstewart@StewartandAssociates.com
www.StewartandAssociates.com**



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Dear Meeting Planner,

Thank you for considering information about my speaking, training and workshop services. In this packet, you will find many resources to help you make your meeting a success.

Please notice that each program is designed specifically to be an interactive learning experience for your participants. In all of the programs, your attendees will be challenged to stretch and look at things beyond their standard ways of thinking.

For 32 years, I have been speaking at public events with groups of all sizes. It is this extensive experience that I will bring to your meeting in order to connect at a personal level with each participant. My goal is to help you make your meeting a spirited, memorable event for all in attendance while leaving them with useful information they can use as soon as they return to the workplace.

As you consider the information in this package, please remember that I will tailor the programs specifically to fit your audience needs and desired outcomes as well as align with any conference theme. I am available to have conversations with appropriate stakeholders to learn the specific issues, challenges and needs of your conference participants.

As you have questions along the way, just call and we will discuss them. I look forward to working with you to ensure a successful meeting.

Sincerely,

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Liz Stewart is the president of Stewart and Associates, Inc., a management and training consulting firm which focuses on helping organizations function more effectively. The firm's specialties are strategic planning, customized assessments and surveys, human resource management, management and leadership development and executive coaching. The firm is celebrating 32 years in business.

Her education credentials include undergraduate degrees in French, Spanish and Education, a Master's degree in Psychology and a Ph.D. in Economics as well as a law degree.

During fifteen years with XEROX Corporation, she served as a sales representative, sales manager and Regional Vice President of Organizational Development and Strategic Planning Services.

Dr. Stewart is extremely active in her community. Throughout her career she has served on more than 80 boards and commissions. Locally she has served on – and chaired – the boards of the Chamber of Commerce, United Way, Public Education Partners (PEP) and the Savannah River Cancer Foundation. As a Rotarian she has served as club president and Assistant Governor. She serves on the boards of the Savannah River Site Heritage Foundation, the SCANA Advisory Board, and SC Girl Scouts. She is also a past Chamber of Commerce Woman of the Year.

In 2013 she was the first USC Aiken School of Business Administration Executive-in-Residence. In 2014 she received the USC Aiken Distinguished Partner award.

Dr. Stewart currently serves as Chair of the City of Aiken Planning Commission.

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Testimonials

As you plan for your next conference, meeting or your next in-house educational seminar, chances are you will want someone who can offer a fresh voice and point of view. You will want a speaker who has the ability to excite, motivate and inform audiences; who will leave the audience with the feeling they got more than they expected.

Liz is a charismatic presenter whose speeches combine a caring approach with practical, real-world knowledge that can be applied immediately. She has given hundreds of speeches, from keynote addresses to full day presentations, retreats and sponsored seminars. She is consistently rated as one of the highest speakers at any seminar. Comments about her include:

"Liz is an energetic speaker who left me enthused, and gave vital information that I could apply immediately!"

"Bring her back next year and let her speak longer; she was inspirational!"

"Liz's style and training are both dynamic and effective. Information is both progressive and current which is imperative in today's competitive market."

"Liz did a great job presenting her topic. She listened to our needs and interests while planning the conference and delivered exactly what she said she would."

"Liz was not the keynote at this conference but she should have been – she was far better!"

"You can tell after just a few minutes of listening to her that she really knows her stuff and is passionate about sharing it."

"Our conference was in a real bind – we had a "no-show" speaker. After finishing her presentation, Liz stepped up and volunteered to fill in for the breakout session without notice or time to prepare. She did an outstanding job – the mark of a true professional. We will have her back again and again."

"Liz presented two breakout sessions and both were standing room only. She was the only presenter who got a standing ovation. She will be our keynote next year."

"Liz is one of the most "low-maintenance" speakers we have ever worked with – no unreasonable demands, always professional and pleasant and truly exceeded our expectations for a high-powered executive keynote presenter."

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Sample Topics

(Please remember all these topics can be customized)

[Waves of Change: Oceans of Opportunity \(Focus: Leading Change\)](#)

One of the biggest challenges facing America today is the constant bombardment of change. Organizations not only need to survive, they need to learn to thrive in the midst of change. This requires leaders who are cognizant of the powerful impact of differences on building a positive work environment. The idea behind this approach is to focus on the positive and eliminate the negative. Liz also addresses how to convey the benefits of change to both internal and external customers.

[Are You Committed? \(Focus: Being the best employee you can be\)](#)

This motivational presentation illustrates the ten lessons to transform your attitude and become the best employee possible. This presentation is especially effective during times of change when everyone needs to be shown the light at the end of the tunnel.

[Service with Attitude \(Focus: Customer Service\)](#)

Service is the ability of an organization to deliver on its promises without causing undue stress on any of its customers. People today are demanding better customer service and are willing to pay for it. Creating the "right" attitude starts with developing systems to select, train and manage service providers.

[Encouraging Employee Engagement \(Focus: Employee Engagement\)](#)

A successful organization is one whose employees are actively engaged with and feel a sense of belonging. Therefore it is essential to encourage employee engagement within the organization. This presentation will define employee engagement, address why it is so important today, identify ten components of successful employee engagement and list strategies for assessing engagement.

[This Younger Generation! - A Study in Work Ethics \(Focus: Generational Diversity\)](#)

Because today's workforce is increasingly diverse – from Veterans and Baby Boomers to GenX and Nexters – bridging differences becomes crucial in creating a dynamic and responsive workforce. One of the most noticeable distinctions in today's work environment is the gap between younger and older workers. Understanding values-driven distinctions is a must for today's leader.

[From Data to Decisions \(Focus: Conducting and Using Surveys\)](#)

Strong organizations know that surveys and assessments provide needed data to minimize the risk of decision-making while pointing the way to improved processes and increased revenue. This presentation identifies the five practices that should be used when conducting surveys. To maximize the benefits of conducting a survey, strategies for using the information collected are identified.

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Sample Topics

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[It is a Jungle Out There \(Focus: Dealing With Difficult People\)](#)

Very rarely are people truly and consistently difficult. What really happens is that people react or respond poorly to a difficult situation. This presentation will guide you through understanding the cause of the problem, the response to the problem, and how to focus on solutions.

[Getting the Best from Employee - The Key to Accountability and Retention \(Focus: Accountability\)](#)

Ask anyone and they'll tell you, a company performs only as well as its employees do. It is up to the company to get the best out of its employees. This presentation stresses the importance of expectations, accountability, and communication in maximizing employee performance. Five measures of success in employee performance are identified.

[The Strongest Link \(Focus: Team Building\)](#)

Working in teams can sometimes be a frustrating and challenging task if the wrong approach is taken. Liz teaches the power of working together, group dynamics and team productivity. The success of a team relies on the success of the team members to work together for a common goal.

[Teamwork Makes the Dream Work \(Focus: Team Leadership\)](#)

Developing a strong, effective team begins with its leader. This presentation shows how to turn a goal into a dream and how to engage others to bring life to the dream.

[Legendary Leadership Lessons \(Focus: Leadership\)](#)

Because so many "doers" become managers, it is difficult to transition to leadership. This presentation is designed as an opportunity to step back from the hectic pace of "doing" and reflect on why and how we can lead. The distinctions between manager and leader will be explored as well as specific and practical strategies and techniques for transition from manager to leader.

[People, Purpose and Passion: The Pathway to Success \(Focus: Motivation\)](#)

Why do people act the way they do? This presentation introduces the basic motivational styles and techniques in the context of human nature. Learn how to help people realize their potential and get useful tips on how to "gear up" for any task, large or small.

[Set Sale for Success \(Focus: Sales\)](#)

Successful selling situations are created through a combination of effective techniques, strategies and the communication of an appropriate image. This presentation is designed to review the principles of professional selling from the perspective of overall strategy and specific techniques.

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Sample Topics

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[Business Networking and Mentoring for Employee Development \(Focus: Networking and Mentoring\)](#)

In a time of economic struggles it is easy to get complacent about employee development. Developing networking and mentoring processes within the organization can shift the culture from one of surviving to one of thriving. This presentation identifies specific steps in designing these internal processes.

[Organizational Leadership \(Focus: HR Development\)](#)

In today's world recruitment, retention and development is the name of the game. This presentation discusses what the CEO wants from Human Resources/Organization Development departments. HR is not always positioned to participate in key decision-making. Often the role is seen as that of an implementer rather than a strategist. Ten specific strategies for success are shared.

[Do More and Do It Faster \(Focus: Productivity\)](#)

This seminar focuses on realizing that by doing work in innovative ways, fewer people can accomplish more work effectively and achieve better results than ever before. Specific techniques will be shared that can be implemented immediately.

[Passing the Power \(Focus: Empowerment\)](#)

In this presentation, Liz explains the importance of empowering yourself and others. These simple steps can lead you to finding greater satisfaction in your personal and business life. Learn how to set and achieve realistic goals and to make others feel like they are a vital part of the process.

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Liz Stewart - Author

Leading the Disciplined Organization



Short on theory, long on practical how-to's, this engaging book presents the straight truth on what it takes to lead a company with today's generationally diverse workplace.

This is a must-read for innovative leaders no matter the size of their business. This book illustrates how organizational discipline is a vital success factor for the business world today.

Learn how to manage generational differences in the workplace, as well as how to align your organization's values to its mission.

Book Review

"Thank you Liz Stewart—Leading the Disciplined Organization was the catalyst I needed to challenge the status quo and create two values-based companies. Few books have influenced me as this one has. This is a book to be read, highlighted, and carried as a reference.

Organizational leaders today are faced with unprecedented challenges and change. The common wisdom of the workplace—that generational differences are of little consequence—is naive. Visionary leaders reject this premise. They are creating new values-based organizations that embrace generational differences. Liz Stewart is at the vanguard of this movement.

Drawing on her years of experience as a leader, business owner, and consultant Liz presents a clear and concise road map for organizational change. The book is divided into two parts. In Part I, she identifies and explains generational diversity and its impact on the workplace. In Part II she presents an excellent, and easy to implement, model for organizational change and alignment. The outcome is an organization that embraces generational diversity through common organizational values.

If you are responsible for the success of an organization—large or small, profit or non-profit—you need this book. You and your organization will prosper as a result.

This is a book I recommend to my clients and my associates and I recommend it to you."

-Ted McLyman is the founder and CEO of Apex Behavioral Solutions Group and Apex Behavioral Financial Group.

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